

iHorizons is a leading provider of Internet software and eBusiness solutions in the Middle East. Founded in 1994, iHorizons has offices in Dubai, Doha and Amman and has a team of specialized and talented Internet professionals. iHorizons provides advanced solutions in the following areas:

Web-Based Content Management

For the past five years we have been providing our technologies and services to some of the most complex content management projects in the region, including Al Jazeera Net. By both developing our own technologies very early on in the mid-nineties, and partnering with prominent vendors like

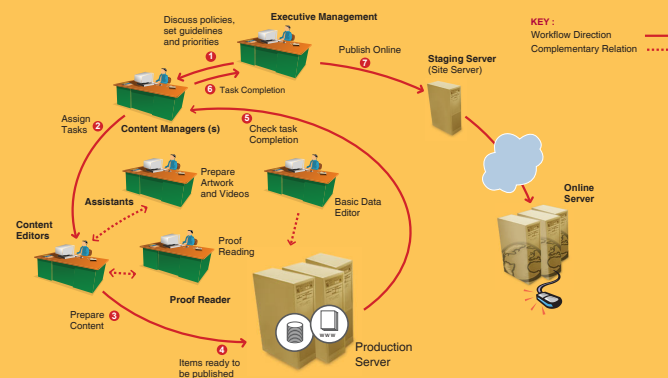


Microsoft, we have been able to successfully cater for the needs of small, medium and large organizations.

iHorizons Knowledge Server is our flagship content management platform deployed in many large organizations, and PublishArabia is our hosted (ASP) version that provides an all-in-one solution that

includes hosting, 24x7 support, and interactive services. For larger organizations, we teamed with Microsoft and developed iHorizons Plug-Ins for Microsoft Content Management Server (CMS). This provides an out-of-the-box, ready to deploy solution.

Not only we bring in the needed technical elements of the solution, we also bring in expertise in information architecture, visual design, solution implementation, and high-availability hosting administration and support. These expertise are critical to the success of any large-scale website or Intranet project,



Typical Content Editorial Process

and we have been developing and accumulating these expertise across the years by undertaking large and challenging projects. Our design and implementation methodologies follow international standards and best practices in web-based software development and web design.

Business Process Automation

Moving from lengthy manual procedures to automated, effective processes is a priority for every organization in our region as we strive to improve services and enhance work effectiveness. iHorizons works with its clients to analyze their existing processes, and if necessary re-engineer them, then automate them using the most advanced business tools available.

The resulting processes are smoother, faster and more efficient. The impact is most visible to end users, who can be clients of a government organization or employees in a commercial corporation. They see clear change towards more systematic, resource-effective processes.

Media Streaming

We have been providing advanced media streaming solutions to our major clients since 1997. We have successfully implemented high-performance streaming solutions for some of our high-end customers like Al Jazeera Channel.

Streaming media solutions typically involve the following elements:

- Analyzing application and user requirements and recommending suitable solution alternatives.
- Designing the hosting service setup, including broadcast reception arrangements, encoding servers and broadcast servers. Fault tolerance, load distribution and geographical mapping are primary considerations of this stage.
- Analyzing traffic records and usage patterns and monitoring servers' performance to continuously provide feedback on the effectiveness of the setup and propose suitable alternatives.



The end result is high quality video and audio webcasts that provide enjoyable user experience with minimal interruptions and dropouts.

Software Localization

iHorizons is a leading software localization and Arabization service provider in the Arab World. We have worked with global technology vendors like SAP and Schlumberger to help them in localizing various parts of their offerings. We will be glad to work with your organization to help you quickly and confidently enhance the marketability of your products and services in the Arabic market.

iHorizons provides many services related to localization and Arabization for IT products and services, including:

- Translating and localizing software products
- Translating documentation (user guides, system manuals, online help)
- Translating and implementing websites, Intranet sites and multimedia presentations
- Consultancy on strategies and practices of Arabization



Translation Partner

IT Consulting

iHorizons helps organizations formulate their IT strategies by providing consultancy services that are in touch with the

changing realities of information and telecommunication technologies.

Advising large clients like ARAMCO on specialized areas like Internet and Intranet applications, iHorizons enables its consulting clients to take advantage of the most suitable technologies while maintaining expenses in reasonable ranges.

World-Class Partners

We team with global IT vendors to help organizations take advantage of today's powerful technologies and solutions, and to make sound decisions about charting and implementing their IT strategies. As a Microsoft Certified Partner for more than six years, we have worked closely with Microsoft to bring its easy-to-use, cost effective business solutions to every size of organizations in the region.



In September 2003, iHorizons was selected by Microsoft as a finalist in its MCP Awards of the Year among more than 1000 entries from around the world. Microsoft's VP for World Wide Partner Sales and Marketing Group said: "iHorizons clearly stood out in a crowded field of high-quality entries".

Prominent Customers

iHorizons boasts a list of prestigious clients in various areas of its services. We see our customers as our most valuable assets, and we strive to build strong and long-lasting relationships with them. We share their visions and dreams, and work closely with them to make those dreams come true. The following is a list of selected customers of iHorizons:

Content Management	Hosted Content Management	Localization	Other Services
Al Jazeera Channel The most popular Arabic site on the Net, created and managed by iHorizons	RasGas Publishes its large corporate website dynamically	SAP Arabization of core elements of their world-leading ERP system	Financial Solutions Doha Securities Market Dynamic site providing live stock quotes and company reports
Qatar Foreign Information Agency The official forum for the government of Qatar on the Net, in 10 languages	National Council for Culture, Arts, and Heritage Telling the story of Qatar's culture and heritage on its dynamic site	Schlumberger Localization of its SEED educational website	IT Consulting ARAMCO Internet and Intranet Consulting Services
Qatar National Olympic Committee A comprehensive sports site covering Qatar sports activities	Al Sharq Al Raya GulfTimes Popular daily newspapers, every morning on the Net		Information Architecture & Website Design QatarGas Q-Tel Two of Qatar's largest companies had their sites designed and deployed by iHorizons
	Qaradawi Net Al Quds Institution Non-profit organizations spreading their word online		Education Ibn Taymia School The first Arabic school taking advantage of latest online educational technologies